

LFE INSTRUCTOR HELPS EMPLOYEES FIND \$5 MILLION!

THE ECONOMY, threats of job layoffs or furloughs, and eroding retirement plans have employees worried about their financial future. One Financial Educator, Craig Hovland, Managing Partner of Financial Literacy Partners and a Certified Instructor of the LFE Institute's skill-based workshops, helps employees cope with these financial uncertainties by showing them where to "find" more money every month from their existing paychecks... and over the past two years, has helped employees in Minneapolis, MN, find more than \$5,000,000!

Average employee finds:
\$5,400/year

THE FEDERAL RESERVE REPORTS that employees are spending a record 28 hours a month on the job dealing with personal financial problems and concerns. "The high cost of Presenteeism erodes corporate profits, reduces employee morale, and ultimately has a negative impact on all of us," states Hovland. "Our goal is to help employees build a stronger financial future, which keeps their focus on their jobs rather than their financial problems. This is win-win for everyone, but especially for our economy here in Minneapolis as we weather the current economic storm."

96%
recommend workshops to co-workers



EMPLOYEE COMMENTS

The LFE curriculum has been taught to more than 500,000 employees throughout the U.S.



"One of the most informative seminars I've been to!"

"Less stress at home makes better work life."

"It gives you insight that has not been presented before."

"Very helpful and fun!"

"This should be available for all employees."

"People need to be aware of how badly credit card debt affects them."

"Teaches useful tools that are simple and easy."

"This will definitely help me re-commit to reaching my financial goals."

"Everyone can benefit from the tools that are taught."

"Very informative. Will make better employees."

"Eye opening as to how easy it is to save money."

"Very useful information without making me feel bad about my debt - go forward, don't worry about the past."

"Will help to reduce stress at work."

"This is a simple way to focus on money without the drudgery of a budget."

"A lot of information that I never knew."

"We were lucky to have this session presented."

"I like this much better than budgeting!"

"Simple tools with great impact."

"Gives you a good understanding of how to get out of debt and start saving."

"Good strategies that anyone can use, no matter what their situation."

"You learn actual ways to get your finances under control."

"Practical advice that will fit everyday."

"Looks like it can be tailored to just about any situation."

"Very helpful tools; gives great ideas for managing money."

"It was very valuable; provided specific techniques that can be implemented immediately."

"It's good to have some financial education without sales."

"Everyone needs help—especially saving for the future."

"Covers things we should have been taught in school!"

"Opens your eyes to the hidden costs associated with spending habits."

"Good strategies for managing debt and paying it off."

"It lays out an easy way to organized."

"Great tips; gets you planning instead of procrastinating."

"Informative and fun for a scary and intimidating subject."

"Good strategies that anyone can use, no matter what their situation."